

The Bitter Truth Liqueurs

From the Makers of the World's Most Trusted Bitters

Known globally for their comprehensive range of cocktail bitters made with all-natural flavors, The Bitter Truth brings the same craftsmanship and precision to a unique collection of liqueurs.

Designed for with bartenders in mind, these liqueurs deliver authentic flavor with balanced sweetness, allowing greater control when building cocktails. Use our liqueurs to craft drinks that are more refined, less cloying and perfectly structured.



Violet Liqueur

Delicate floral aromas with subtle sweetness and a vibrant hue. Essential for classic cocktails like the Aviation and a striking addition to modern creations.



Apricot Liqueur

Ripe stone fruit character with natural apricot intensity. Rich yet balanced, perfect for spritzes, sours and contemporary twists on classics.



Elderflower Liqueur

Fresh, aromatic elderflower with bright floral notes and a clean finish. Elegant and versatile in spritzes, highballs and light aperitif-style cocktails.



Pimento Dram

Warm allspice flavors layered with clove, cinnamon and nutmeg. A classic Caribbean ingredient that adds depth and spice to both classic and modern cocktails.



Golden Falernum

A complex blend of lime, almond, ginger and spice. Essential for tropical and tiki cocktails, adding structure, spice, and balance.

WHY THE BITTER TRUTH LIQUEURS?

- Made with natural flavors
- Less sweet than many competitor brands
- Designed for balance and precision in cocktails
- Built for both classic recipes and modern creativity

Violet Liqueur

Aviation

- 2 oz Gin
- ½ oz The Bitter Truth Violet Liqueur
- ½ oz Maraschino Liqueur
- ¾ oz Lemon Juice

Shake and strain into a coupe. Garnish with a cocktail cherry.



Violet Spritz

- 3 oz Prosecco
- 1 oz The Bitter Truth Violet Liqueur
- Splash Soda

Build over ice in a wine glass. Garnish with lemon twist.



Apricot Liqueur

Apricot Sour

- 2 oz Bourbon
- ¾ oz The Bitter Truth Apricot Liqueur
- ¾ oz Lemon Juice

Shake and strain over fresh ice.



Amalfi Apricot Spritz

- 3 oz Prosecco
- 1 oz The Bitter Truth Apricot Liqueur
- 1 dash The Bitter Truth Orange Bitters
- Splash Soda

Build over ice. Garnish with orange slice.



Elderflower Liqueur

Elderflower Collins

- 1½ oz Gin
- ¾ oz The Bitter Truth Elderflower Liqueur
- ¾ oz Lemon Juice
- Soda

Build over ice, top with soda. Garnish with a lemon wheel.



Elderflower Spritz

- 3 oz Prosecco
- 1 oz The Bitter Truth Elderflower Liqueur
- Splash Soda

Build over ice. Garnish with mint.



Pimento Dram

Lion's Tail

- 2 oz Bourbon
- ½ oz The Bitter Truth Pimento Dram
- ½ oz Lime Juice
- ½ oz Simple Syrup
- 2 dashes The Bitter Truth Aromatic Bitters

Shake and strain into a coupe.



Spiced Daiquiri

- 2 oz Rum
- ½ oz The Bitter Truth Pimento Dram
- ¾ oz Lime Juice
- ½ oz Simple Syrup

Shake and strain into a coupe.



Golden Falernum

Corn 'n Oil

- 2 oz Dark Rum
- ½ oz The Bitter Truth Golden Falernum
- ½ oz Lime Juice
- 2 dashes The Bitter Truth Aromatic Bitters

Build over ice and stir.



Golden Margarita

- 2 oz Tequila
- 1 oz The Bitter Truth Golden Falernum
- 2 dashes The Bitter Truth Orange Bitters
- 1 oz Lime Juice

Shake and strain over fresh ice (salt rim optional).

