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SIDDIQUI

RUM MADE FOR INVENTION



www.SiddiquiRums.com



BORN OF CONSTRAINT: MADE FOR INVENTION

With roots in America and the Middle East and now made in Wales. Combining the moonshining culture of the Middle East, as well as the smoky flavors of American and Welsh liquor, Siddiqui Rum is an entirely new creation, a brand-new drink that arose from a very unique place.

Siddiqui is a craft rum with a world class taste profile, unique origins, an amazing story and a passionate global following. “Siddiqui” meaning “my friend”, was born out of the sands of the Middle East by Western Oil Workers. Siddiqui is the code word for moonshine and was coined in 1952, after alcohol was outlawed. Siddiqui is still used today as a household name in the Middle East.

Guided by the Blue Flame, emerging from the underground, Siddiqui Rums is hand-crafted by Penderyn Distilleries in Wales, UK. This partnership brings together the best of both worlds, the old and new, elevating the original art of distillation and using only the finest ingredients to produce a finest tasting rum like no other.

