ELEMENT

We know great whiskey

– but we also know that your adventurous ideas have the power to take each expression to a new level for the benefit of all. We're on a mission to democratize whiskey and we want you to live that dream with us.

The Element team has developed a roadmap of core releases. Each release is developed by a panel composed of like-minded industry experts, innovative mixologists and whiskey enthusiasts who bring their knowledge and spirit of adventure to each release.

Each expression has a purpose. Our goal is to push the boundaries, to look beyond the norm, and to create whiskey that we are truly proud to share with the world. Working with our partner distilleries we source only the best Irish whiskies to blend and finish each to achieve the desired expression. Once each release has reached maturation it is ready to be enjoyed by you – after all that's why we're here – to create better whiskey for everyone – enjoy!



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Element's Lore Series

takes inspiration from traditional Irish Whiskies. This exceptional Single Malt was finished in hand-picked ex-Bourbon. Maderia. and Sweet Moscatel casks for a smooth. approachable whiskey that's full of depth and character.

43% ABV

Element's Fusion Series

blends superior Irish whiskies from different grains, different years, different barrels. In the right measure they come together to create an experience greater than the sum of its parts. Triple distilled and blended with precision after several years of maturation in a combination of first fill Ex-Bourbon, New American Oak, Ex-Oloroso Sherry and seasoned Stout casks.

43% ABV

