

News Briefs:

•New Jersey-based importer Worldwide Libations is adding Seifried Estate Winery of Nelson, New Zealand to its range. The winery offers two different styles of Sauvignon Blanc and Pinot Noir from the family's Seifried and Old Coach Road wine brands. Old Coach Road Sauvignon Blanc and Old Coach Road Pinot Noir will retail for \$15 and \$20 respectively, Seifried Sauvignon Blanc for \$20, and Seifried Pinot Noir for \$25. Seifried farms 800 acres across 10 sustainably accredited vineyards scattered throughout the Nelson region.



Seifried
FAMILY WINEMAKERS