

The BITTER TRUTH



VIOLET LIQUEUR

AN AUTHENTIC FLORAL LIQUEUR OF VIOLETS

With violet color reminiscent of a full moon reflected on a river in the twilight, The Bitter Truth Violet Liqueur humbly honors its name. Its deep purple romantic haze forecasts the unique flavor of this fragile flower.

Like poetry, aromas whisper sexy sweet nothings of subtle perfume onto your breath and finish with a dusting of icing sugar. A natural seducer, whose intense southern French flavor is both sensitive and balanced enough to elevate your Aviation to the heavens.

The Bitter Truth Violet Liqueur is made from the blossoms and roots of violets added to the finest neutral spirit. This violet liqueur impressively captures the delicate and elegant flavors of this fragile flower, and classic cocktails like the Aviation, the Blue Moon, and the Violet Fizz can now be made true to the original recipe.

PRODUCT INFORMATION: 750 ml, 22% Alcohol by Volume (44 Proof)

LOGISTIC INFORMATION: Bottles per Case: 6, Case Weight: 9 kg
Case Size in cm: 26.5 x 25.5 x 18, Cases per Layer: 26, Cases per Pallet: 182



TASTING NOTES

The scent of parma violets dominates this floral liqueur, complemented by hints of wild berries and vanilla.

Slightly sweet and very flowery. The violet aroma is very subdued and natural.

Abigail Gullo – Bartender, New Orleans



AVIATION COCKTAIL

2 oz Dry Gin
2/3 oz fresh Lemon Juice
1/6 oz Maraschino Liqueur
1/6 oz The Bitter Truth Violet Liqueur

Shake with ice & strain into a chilled cocktail glass.
Garnish with a cherry or lemon zest.





MORE COCKTAIL RECOMMENDATIONS



VIOLET FIZZ

- 1 1/2 oz The Bitter Truth Pink Gin
- 2/3 oz The Bitter Truth Violet Liqueur
- 2/3 oz fresh Lemon Juice
- 1/3 oz Sugar Syrup (2:1 Sugar:Water)
- Plain Soda Water

Shake with ice and strain into a highball glass filled with ice. Put soda water on top and stir gently. Garnish to taste.



THE TRUTH ABOUT BELLE

- 2 oz Dry Gin
- 1/4 oz The Bitter Truth Violet Liqueur
- 2 dashes The Bitter Truth Tonic Bitters
- Grape Soda
- Squeeze of Lime

Build ingredients into the serving glass over ice and stir to serve.



BLUE MOON

- 1 1/2 oz Dry Gin
- 1/2 oz Dry Vermouth
- 1/4 oz The Bitter Truth Violet Liqueur
- 1 dash The Bitter Truth Orange Bitters

Stir over ice and strain into chilled cocktail glass.



VIOLET SPRITZ

- 3 oz Dry White Wine
- 3/4 oz The Bitter Truth Violet Liqueur
- Plain Soda Water
- Lemon Zest

Build in wine glass over big ice cubes. Stir gently and add lemon zest.