

The BITTER TRUTH

PIMENTO DRAM

AN ALLSPICE LIQUEUR WITH HERITAGE

Argh! Avast ye! Fer what ye might be a wantin' in yer grog The Bitter Truth pimento be all yer need. The color o' a treasure chest and the smell o' home – Jamaica – yer won't be wastin' this on yer parrot. Pimento, or Allspice fer ye landlubbers, be a berry that when dried, 'll taste like cinnamon, clove, and nutmeg. All o' which go together like a sea shanty and a drunken sailor with the heady Jamaican rum, argh! Try it an' yer'll find a Jacobs Ladder o' flavor from clove te cinnamon, te nutmeg, te star anis w' a finish o' hot smoked maple syrup and dry cardamom and clove ah-gain. Stick it w' some rum in yer blackjack and yer powder monkey, 'll be avast swingin' on the poop deck all night. Arrrrgh!

The Bitter Truth Pimento Dram is made from Jamaican rum, sugarcane, and selected pimento/allspice berries (also called Jamaica pepper) and it is a highly aromatic liqueur to be used in cocktails.

English explorers coined the term allspice as the berry seemed to embody the flavors of cinnamon, pepper, nutmeg, and clove all at once. On the Caribbean island of Jamaica, this distinctive liqueur has been produced for generations.

PRODUCT INFORMATION: 750 ml, 22% Alcohol by Volume (44 Proof)

LOGISTIC INFORMATION: Bottles per Case: 6, Case Weight: 9 kg
Case Size in cm: 26.5 x 25.5 x 18, Cases per Layer: 26, Cases per Pallet: 182



TASTING NOTES

Sweet, spicy, and very intense. Clove initially presents itself in the foreground, fading into the pure flavors of cinnamon, nutmeg, and pepper which linger on the tongue.

A sensationally flavorful herb and spice liqueur for adventurous cocktailians.

Tastings.com



LION'S TAIL COCKTAIL

2 oz Rye or Bourbon Whiskey
1/2 oz The Bitter Truth Pimento Dram
1/2 oz fresh Lime Juice
1 barspoon Sugar Syrup (2:1 Sugar:Water)
1 dash The Bitter Truth Aromatic Bitters

Shake with ice and strain into a chilled cocktail glass.





MORE COCKTAIL RECOMMENDATIONS



BALM COCKTAIL

- 2 oz Dry Sherry
- 1/6 oz Orange Liqueur
- 1/6 oz The Bitter Truth Pimento Dram
- 1 dash The Bitter Truth Orange Bitters
- Orange Zest

Stir in mixing glass with ice and strain into a chilled cocktail glass. Squeeze orange zest on top.



WAIKIKI BEACH

- 2 oz Tiki Lovers Dark Rum
- 3/4 oz The Bitter Truth Pimento Dram
- 1 oz fresh Lime Juice
- 2 oz Passion Fruit Juice
- 1/4 oz Almond Syrup

Shake all ingredients with ice and strain into a highball glass filled with crushed ice.



NUI NUI

- 1 1/2 oz Tiki Lovers White Rum
- 1/2 oz Tiki Lovers Dark Rum
- 1 barspoon The Bitter Truth Pimento Dram
- 2 dashes The Bitter Truth Aromatic Bitters
- 1/2 oz fresh Lime Juice
- 1/2 oz fresh Orange Juice
- 1/4 oz Cinnamon Syrup
- 1 barspoon Vanilla Syrup

Pour all ingredients into a blender and blend at high speed for a few seconds. Pour into a highball glass and add crushed ice to fill.



ALMOST RYE

- 1 2/3 oz Bourbon Whiskey
- 1/3 oz The Bitter Truth Pimento Dram
- Orange Zest

Build in rock glass with ice and stir gently. Garnish with orange zest.