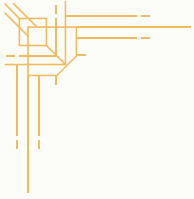


The BITTER TRUTH



APRICOT LIQUEUR

A FRESH UND DELICATE FRUIT LIQUEUR

The Bitter Truth Apricot Liqueur combines the juice of sun-ripened apricots with an apricot schnapps that was distilled from the same fruit and just the right amount of sugar.

Imagine fresh, plump, dewy, yellow-skinned apricots. This apricot liqueur has a sweet lightness from the juice and a smidgen of almond on the nose. While on the palate, a creamy dried apricot flavor cuts in first, interrupted by the caramel biscotti mid-palate and rounding off with hot stewed apricots once more.

The distinctive fruitiness and reduced sugar content of The Bitter Truth Apricot Liqueur are captivating. It is expressive and indispensable in many classic and modern cocktail recipes. Tantalize your taste buds and mix it with wine or champagne, in a cocktail or over ice, and it'll be just what the doctor ordered.

PRODUCT INFORMATION: 750 ml, 22% Alcohol by Volume (44 Proof)

LOGISTIC INFORMATION: Bottles per Case: 6, Case Weight: 9 kg
Case Size in cm: 26.5 x 25.5 x 18, Cases per Layer: 26, Cases per Pallet: 182



TASTING NOTES

Sweet and fruity. The aroma of ripe apricots is dominant. In the background, a hint of almond from the apricot pit is noticeable.

The Bitter Truth has won over hordes of bartenders and cocktail fanatics with their excellent bitters and liqueurs, and the company's fruit liqueurs seem to be on the same path.

Kevin Gray – BEVY, USA



PENDENNIS COCKTAIL

- 2 oz The Bitter Truth Pink Gin
- 1 oz The Bitter Truth Apricot Liqueur
- 3/4 oz fresh Lime Juice
- 2 dashes The Bitter Truth Creole Bitters

Shake with ice and strain into a chilled cocktail glass.





MORE COCKTAIL RECOMMENDATIONS



LIBERTY BELL COCKTAIL

1 oz Rye Whiskey
 1 oz Sloe Gin
 1 oz The Bitter Truth Apricot Liqueur
 2 dashes The Bitter Truth Jerry Thomas Bitters

Shake with ice and strain into a chilled cocktail glass.



SPENCER COCKTAIL

1 1/2 oz The Bitter Truth Pink Gin
 3/4 oz The Bitter Truth Apricot Liqueur
 1 dash The Bitter Truth Aromatic Bitters
 1 dash fresh Orange Juice

Stir with ice and strain into a chilled cocktail glass.



CHARLIE CHAPLIN COCKTAIL

1 oz The Bitter Truth Apricot Liqueur
 1 oz Sloe Gin
 1 oz fresh Lime Juice

Shake with ice and strain into a chilled cocktail glass.



APRICOT SPRITZ

4 oz White Wine
 3/4 oz The Bitter Truth Apricot Liqueur
 Plain Soda Water
 Lemon Zest

Build in glass over big ice cubes. Stir gently and add lemon zest.