## SHANKEN NEWS*Daily*

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## **News Briefs:**

•New Jersey-based importer Worldwide Libations has added to its portfolio with the Tiki Lovers rum brand. Worldwide Libations will import three expressions from Tiki Lovers, all retailing at \$30 a 750-ml.: a white rum at 100 proof, a Dark rum at 114 proof, and a Pineapple rum at 90 proof. Tiki Lovers, which sources its rums from various distilleries throughout the Caribbean, was founded by mixologists Stephan Berg and Alexander Hauck, who are also the creators of The Bitter Truth brand of bitters and spirits. Worldwide Libations' portfolio also includes the Black Tower, Carl Reh, Bonneau, and Valparaiso wine brands, among other offerings.

