

Market Watch

July/August 2018 Circulation: 50,701



Tiki Lovers Rum

New Jersey-based importer Worldwide Libations has added the Tiki Lovers rum brand to its portfolio. The range includes three expressions (all \$30 a 750-ml.): a 50% abv White rum, a 57% abv Dark rum, and a 45% abv Pineapple rum. Tiki Lovers sources its rums from various distilleries throughout the Caribbean. The spirits are available in select markets. For more information, visit Tiki-lovers.com.



